



# Sponsorship Opportunities

**FIGGE**  
ART MUSEUM

Dear Friends of the Figge,

The generosity of you, our donors, enables the Figge Art Museum to touch the lives of more than 70,000 Quad-City residents each year through exhibits, educational programs, and outreach activities. Your support provides the resources we need to impact the lives of thousands of children and adults:

- Math, science and social studies come alive through visual arts lessons taught by a Figge educator to 16,000 K-12 students in Quad-City area classrooms; this is the only formal art exposure many of these children receive due to school budget cuts
- More than 2,000 people visit the Figge each year during free family events; many of these visitors are low income families who otherwise would not be able to visit the museum
- More than 3,500 elementary school children and families annually visit the *Young Artists at the Figge* exhibitions to see their children's artwork proudly displayed on the museum's walls
- Nearly 15,000 people visit the museum during a typical three-to-four month exhibition run

The Figge Art Museum, its collections, exhibitions and programs, are a jewel of the Quad Cities. Please help us continue to make the Figge art experience accessible to everyone by sponsoring one or more of our programs. Sponsorships can be paid as a pledge throughout the year or in one payment, and are tax deductible to the extent allowed by law.

If you have questions or need more information, please don't hesitate to call me.

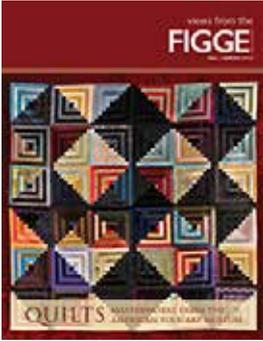
Thank you,

*Tim Schiffer*

Executive Director

# Marketing Opportunities

## Figge Newsletter



**Back Cover Sponsor for \$2,000**

**1/3 Page Sponsor for \$1,000**

**1/6 Page Sponsor for \$500**

The beautifully designed Figge newsletter captures the essence of the museum and is delivered to over 5,000 of our patrons and friends around the country three times a year. Never a throw-away publication, the Figge newsletter is a resource that readers return to frequently throughout the year.

**Donor Recognition:** ad in newsletter the size sponsored

## Figge E-blast

**\$3,000** (per six months)

**\$1,500** (per three months)

The Figge's e-blasts keep subscribers in the know, with updates on museum exhibitions, programs, and events. Each e-blast is delivered to more than 2,700 in-boxes at least once a month, the Figge E-blasts is an invaluable source of information for members and friends.

**Donor Recognition:** ad in eblast, newsletter

## Beaux Arts Fair \$2 Admission Sponsor

**Supporting Sponsor for \$2,500**

**Contributing Sponsor for \$1,000**

**Associate Sponsor for \$500**

**May 2013 / September 2013** The 150-plus artists that exhibit on the Figge plaza during the spring and fall Beaux Arts Fair draw thousands of people to the Figge plaza. Reduced admission encourages these art enthusiasts to enhance their experience by visiting our world-class exhibitions.

**Donor Recognition:** newsletter, website, e-blasts, a large banner on north side of museum during the event

## Bix Weekend Free Admission Sponsor



**Supporting Sponsor for \$2,500**  
**Contributing Sponsor for \$1,000**  
**Associate Sponsor for \$500**

**July 2013** Bix weekend draws tens of thousands of visitors to downtown Davenport. A free visit to the Figge will enhance the experience of out-of-towners and locals alike.

**Donor Recognition:** newsletter, website, e-blasts, large banners on north and south side of museum during the event

## Festival of Trees Parade Free Figge Admission Sponsor

**Supporting Sponsor for \$2,500**  
**Contributing Sponsor for \$1,000**  
**Associate Sponsor for \$500**

**November 2012** The Festival of Trees Holiday Parade kicks off the winter season in downtown Davenport and the parade marches right by the Figge's front door. Your sponsorship of free admission will grant access to the Figge to the thousands of people downtown who watch the largest helium-balloon parade in the Midwest. Last year over 500 people took advantage of free admission on the day of the parade.

**Donor Recognition:** newsletter, website, e-blasts, on large banner on north side of museum during the event



## Member Dinner



**Supporting Sponsor for \$2,500**  
**Contributing Sponsor for \$1,000**  
**Associate Sponsor for \$500**

**December 2012** Hosted in early December, this sell-out event brings together our members and supporters to celebrate the holiday season and to look forward to a new year of exhibitions and events at the Figge. Enjoy a buffet style dinner, access to the galleries, and a short presentation by museum staff.

**Donor Recognition:** invitation, newsletter, e-blasts, website, at event

## 2013 Figge Fundraising Event

**Lead Sponsor for \$20,000**  
**Premier Sponsor for \$10,000**  
**Supporting Sponsor for \$5,000**  
**Contributing Sponsors for \$2,500**  
**Table of ten \$1,500**

**April 26, 2013** The museum's annual fundraising event brings supporters together for a festive, art-centric evening that raises thousands of dollars for museum programs, exhibitions and general museum operations. This year we will celebrate the upcoming exhibition *American Pop* and the 50th anniversary of Andy Warhol's soup cans with cocktails in the galleries followed by a lively seated dinner in the museum lobby. It is a fun, engaging event that shows the museum's lighter side, while educating guests on the substantial impact the Figge has in the community.



**Donor Recognition:** invitation, ads, at event, newsletter, e-blasts, website

# Education

## General Education Sponsor

**Premier Sponsor for \$20,000**

**Contributing Sponsor for \$10,000**

**Supporting Sponsor for \$5,000**



The Figge's educational programs offer experiential learning opportunities to students and their families. Visitors to the Figge discover new interests, grow hidden talents, learn creative problem solving, and engage the spirit thorough the visual arts. When you become a General Education Program sponsor, you support the operational expenses of family and educational programming, ensuring that this vital service continues to be available to the community.

**Donor Recognition:** newsletter, website, e-blasts, recognition on education promotional materials

## Education Fund Contributions in \$150 increments



The Education Fund allows for modest contributions to have a direct affect on the great programs that the Figge Education Department provides. Your donation will help the Figge advance its mission of bringing arts education to the community and impact the lives of students and the general museum visitor.

**Donor Recognition:** newsletter, website

## K–12 School Programs and Services

### **Young Artists Exhibition Package: \$1,250 per district**



Imagine being 8 years old and having your art displayed at the Figge Art Museum! The Figge makes this dream come true for more than 700 students each spring through the *Young Artists* exhibitions held in the Mary Waterman Gildehaus Community Gallery. When you sponsor this package for one of the seven districts listed below, you cover expenses associated with the exhibition and family reception. In addition, your sponsorship makes it possible for up to 500 family members and friends of these young artists to experience the museum at reduced admission rates.

(Select a district)

- Bettendorf Community Schools
- Davenport Community Schools
- Geneseo Community Schools
- Moline Community Schools
- Muscatine Community Schools
- North Scott Community Schools
- Pleasant Valley Community Schools

**Donor Recognition:** title wall, newsletter, website, postcard invitation, at family reception

### **Summer Drawing Program \$3,000**



High school students who wish to study at top art schools and universities need every advantage possible when preparing for college admission and scholarships. This challenging two-week program in late July, co-sponsored by Western Illinois University's College of Fine Arts and Communication and taught by WIU Art professors, gives 15 area students an intensive, freshman-level classroom experience. Your sponsorship will help talented young artists pursue their dream of becoming a professional artist or graphic designer.

**Donor Recognition:** newsletter, website, announcement at program reception

## Museum Study Trip **\$100** (per tour)

Figge study trips are a great way to enhance classroom curriculum. Your sponsorship will cover participation from a Title 1 school or a school in need. Docent-guided tours help students build vocabulary and develop critical thinking skills, while introducing them to the visual arts. Your sponsorship will introduce 30 students to the Figge's collections and special exhibitions—an experience they will remember for life!

**Donor recognition:** newsletter, website

## Community Outreach



### The Big Picture **\$125** (per school visit)

Subjects like math, science, and social studies come alive when taught through the lens of art history. This education program, which serves both Iowa and Illinois schools, enhances existing classroom curricula, as well as supplementing art curricula that has been reduced in many schools. The Figge Big Picture educator will deliver programs to more than 16,000 students this year.

**Donor Recognition:** newsletter, website

### Creative Arts for the Classroom **\$150** (per school visit)

This year, Figge educators will reach nearly 2,500 students enrolled in after school programs. Figge programs supplement existing school curricula and provide hands-on art making experiences for children who have limited formal art education instruction at their school.

**Donor Recognition:** newsletter, website

# Family Programs & Services

## Free Family Event Supporting Sponsor **\$1,500** (per event)

Free Family Events make it possible for hundreds of underprivileged children and their families to enjoy the world of art. These popular events attract 300–600 people and feature entertainment, gallery and art activities, and refreshments.

- **Spring 2013** *Maps*
- **Summer 2013** *Pop Art!*
- **Fall 2013** *A New Deal*
- **Winter 2013** TBA

**Donor Recognition:** newsletter, website, e-blasts, event promotional materials



## Family Workshop **\$300** (per workshop)

These fun workshops give parents and children the opportunity to work together on creative activities and are typically attended by 30–50 people.

- **September** Art of Percussion
- **December** Gingerbread House

**Donor Recognition:** newsletter, website, e-blasts, promotional materials

## Family Gallery **\$2,500** (per exhibition, 3 exhibits available)

- **April–July** *Pop Art!*
- **August–November** TBA
- **December–March** TBA

This gallery introduces art concepts to parents with children ages 5–10 through interactive displays and hands-on activities. Each exhibit features an artwork in the Figge collection. Visit the current exhibit on Grant Wood to see what a Family Gallery exhibit looks like!

**Donor Recognition:** title wall, newsletter, website, e-blasts

## Studio1 **\$2,500** (per exhibition, 2 exhibitions available)

This activity space is designed to introduce visitors with children to special exhibitions through colorful displays and hands-on activities. The current installation Portraits reflects themes in the exhibition *Picturing Identity*, a collection of portraits from the Figge permanent collection.

**Donor Recognition:** title wall, newsletter, website, e-blasts

# College Programs

## College Invitational Exhibition at the Figge

**Contributing Sponsors for \$2,500**

**Associate Sponsors for \$1,000**



**October 2013–January 2014** Co-curated with college faculty, this annual exhibition in the Mary Waterman Gildehaus Community Gallery features the best student work produced at seven area colleges and universities: Augustana College, Black Hawk College, Knox College, Monmouth College, St. Ambrose University, Scott Community College, and Western Illinois University. A public reception is held for more than 40 student artists and their professors, families, and friends.

**Donor Recognition:** title wall, newsletter, e-blasts, website, promotional materials

## College Night \$1,500



**October 2013** This annual open house for colleges attracts nearly 400 students, professors, and staff who enjoy art and gallery activities, films, entertainment, refreshments, and free admission to the museum. The evening is intended to introduce students to the Figge as a resource for their education and entertainment.

**Donor Recognition:** newsletter, website, promotional materials

# Adult Programs & Services

## Thursdays at the Figge Free Admission

**Premier Sponsor for \$10,000 (full year)**



Thursdays at the Figge, a nightly bi-week program, introduces the community to a variety of works in the Figge collections and exhibitions. Fun, conversational art talks take place in the gallery at 7 pm and a different program is featured each Thursday. The Figge Café and bar opens at 5 pm and visitors can try their hand at a variety of art activities, including pastels, watercolor, and charcoal in the studios.

**Donor Recognition:** newsletter, e-blasts, website

# Exhibitions

## Exhibition Sponsorship Levels

Support for all listed exhibitions are available at the following levels:

**Lead Sponsor for \$20,000**

**Premier Sponsor for \$10,000**

**Supporting Sponsor for \$5,000**

**Contributing Sponsors for \$2,500**

**Associate Sponsor for \$1,000**

**Donor Recognition:** all sponsorships will be recognized in the Figge newsletter, e-blasts and the website; Supporting Sponsors and above will be recognized on exhibition title wall and all promotional materials



### Alison Saar: STILL...

**February 9–April 4, 2013** In this solo exhibition, sculptor Alison Saar plays on the various connotations of the word STILL—distillation, perseverance, quietness—to address issues of race, motherhood and aging in today's society. Saar's work, inspired by African and Caribbean folk art, is in the collections of the Metropolitan Museum of Art, the Museum of Modern Art, and the Hirshhorn Museum. The exhibition has been organized by Otis Art Institute in Los Angeles.



### University of Iowa Arts Faculty Biennial

**February 23–May 12, 2013** The Figge continues the tradition started at its former institution, the Davenport Museum of Art, of exhibiting works by the University of Iowa Art and Art History faculty. The University has a nationally-acclaimed arts department with legendary painters like Grant Wood, Philip Guston and David Hockney as former faculty. The bi-annual exhibition showcases multi-media selections representing the professors' best works.

image page 12: Alison Saar, *Rouse*, 2012, wood, bronze, fiberglass and antler sheds

images page 13: Willem Blaeu, *Americae Nova Tabula*, 1617/1635, hand-colored copperplate engraving, H. Dee and Myrene Hoover Collection; Robert Indiana, *American Dream #4 (from The Golden Five)*, 1980, serigraph/screenprint; Paul Kelpe, *Machinery (Abstract #2)*, 1933-1934, Smithsonian American Art Museum, transfer from the US Department of Labor.



## Marking Territory: Cartographic Treasures of the Mississippi Valley

March 4–June 16, 2013 This special exhibition features a selection of more than 25 historic maps that range from early representations of the world to more detailed examinations of America's vast interior west of the Mississippi. The exhibition explores how maps communicate more

than geography; they convey their makers' ideas about politics, culture and identity. The exhibition includes maps from the collection of the University of Iowa Libraries and from a private collection based in Iowa City. The exhibition continues the Figge's ongoing exhibition series *Visions of Iowa*.

## American Pop from the CU Art Museum



May 4–September 1, 2013 This survey of prints and lithographs features some of the most accomplished and well-known practitioners of Pop Art, such as Andy Warhol, Roy Lichtenstein, and Ed Ruscha, who took as their inspiration ordinary and mundane objects from the mass-media and consumer culture: shop signs, road signs, comics and cartoons and packaging material and commercial products. By using these images from the commercial world to make fine art, they created a new dialogue about the nature of images and beauty, and commented on the events

of their time. Relying on commercial methods of printmaking like silkscreen and lithography, Pop Artists simultaneously criticized and celebrated the dynamics of American life.

## 1934: A New Deal for Artists



September 28, 2013–January 4, 2014 A Smithsonian American Art Museum travelling exhibition that celebrates the successful Public Works of Art Project (PWAP) initiated during the Great Depression. President Franklin Delano Roosevelt's administration created the PWAP to restore confidence to the nation during the difficult times and help destitute artists by paying them to produce works of art to enhance public buildings. The initiative was so successful that it inspired the more famous and larger Work Progress Administration (WPA) program, the Federal Art Project.

The 56 paintings in the collection include the work of many aspiring artists from across the county who painted romanticized American landscapes and backdrops of everyday life in city factories, farms, public spaces and homes.

# Preservation & Collections Care

A large portion of the museum’s collection, donated by C.A. Ficke, consists of works spanning the past four centuries. Due to the nature of the collection’s age and owing to limitations in storage and environment in the past, much of the collection is in need of minor cleaning and conservation treatment. Sponsors underwrite the conservation of a particular work of art or may provide general funds for the numerous conservation projects over a course the year. At an average cost of \$1,500 per object, your contributions will be used toward annual conservation efforts.

**Donor recognition:** newsletter, website, gallery wall next to artwork, behind the scenes group tour

## Grant Wood Archive Preservation

**Scrapbook 12: Documents related to the Life of Wood** (128 pages)

**Estimated Conservation Fee \$3000**

**Scrapbook 13: American Gothic at the Wax Museum** (45 pages)

**Estimated Conservation Fee \$1800**

**Scrapbook 16: Nan Wood Graham** (104 pages)

**Estimated Conservation Fee \$1000**

**Scrapbook 17: Life of Grant Wood** (21 pages)

**Estimated Conservation Fee \$500**

In 1965 and again in 1984 Grant Wood’s sister Nan Wood Graham, who had collected her brother’s art and memorabilia for over 60 years, sold a total of 249 objects that now comprise the Grant Wood Collection and Archives at the Figge Art Museum. These materials include folio-sized scrapbooks of newspaper clippings and correspondence related to the events in Grant Wood’s life that are essential for researchers who seek to understand and interpret Wood’s life and art. The acidity of the support pages and the glue used by Nan Wood Graham are accelerating the decay of the books, so conservation is imperative. When conservation is complete, the entire Archive will be made available for research through the University of Iowa Digital Library.



Clippings, Page 10, Scrapbook 14: Figge Art Museum Grant Wood Archive Digital Collection

## Works of Art Requiring Conservation

### Kazuho Hieda

Japan b. 1920

*Shinning Reflection*, 1960s

Oil on paper laid on wood, 1968.1165

#### **Estimated Conservation Fee \$3,500**

Hieda is a noted and important contemporary Japanese artist and teacher who works in the traditional "Nihonga" style. As a result of a defect in the construction of the wooden support to which the work is mounted, some surface tears require conservation so that the work may be exhibited.

### William Merritt Chase

U.S., 1849–1916

*Mrs. Chase in Pink*, c. 1905

Oil on canvas

Museum purchase; Friends of Art Acquisition Fund, 1929.0415

#### **Estimated fee for a custom reproduction design \$3000**

This lovely work, painted by the American Impressionist William Merritt Chase, is one of the great works in the Figge's American Art collection by one of the most important artists of the late 19th and early 20th centuries. Long without a proper frame, the painting is currently framed in a mass-produced molding.



### Attributed to Gerbrand van de Eeckhout

Dutch, 1621–1674

*Christ before the People*, undated

Oil on canvas in two sections

Gift of C.A. Ficke, 1925.103

Gift of the Muskegon Museum of Art, Michigan: Hackley

Picture fund 1916.3, by Transfer; 2009.2

#### **Estimated Fee for custom moldings for the side-by-side display of the Eeckhout fragments \$1750**

Two fragments of a once much larger painting have been brought together courtesy of a gift to the Figge Art Museum in 2009 by the Muskegon Art Museum. The Figge has an opportunity to display the fragments together for the first time, perhaps, in over 150 years.



# Figge Annual Fund



## Contributions in \$100 increments

A contribution to the Figge Annual Fund goes directly to meet operational expenses of the museum's departments. It's a great way for your donation to make a difference throughout the whole museum.

**Donor recognition:** newsletter, website

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## Thank you!

At the end of the year, any unused funds from your sponsorship will be re-directed to the general sponsorship category.